

Write That Book Useful Links

Over three years of running Write That Book Pop-ups and Masterclasses we've shared lots of great information. We wanted to make sure you have a list of useful links in an easily accessible document.

The main website for Write That Book information is: www.WriteThatBook.co.uk

Connect with Michael Heppell

Website

www.michaelheppell.com

Official Facebook Page

www.facebook.com/michaelheppellofficial

TEAM17 – My private coaching group

www.michaelheppell.com/TEAM17

How To Be Brilliant Facebook Group

www.facebook.com/groups/HowToBeBrilliant

Write That Book Masterclass Alumni Facebook Group

<https://www.facebook.com/groups/wtbmasterclass22>

Twitter

www.twitter.com/michaelheppell

Instagram

www.instagram.com/michaelheppell

LinkedIn

www.linkedin.com/in/michaelheppell/

YouTube Channel

<https://www.youtube.com/@MichaelHeppellVideo>

Write That Book General Information

Address for posting books

Michael Heppell
PO Box 293
Hexham
NE46 9HQ

Write That Book Quiz

A fun interactive quiz that helps you discover the areas you need to improve on your book writing journey. If you haven't done it- do it now, if you have, do it again and see how you've improved.

go.quiz.michaelheppell.com

Write That Bookshop

The amazing library of Write That Book authors. Find inspiration, support fellow Write That Book authors and be featured when you're a published author.

<https://go.michaelheppell.com/write-that-bookshop>

Preferred Suppliers List

A group of recommended Preferred Suppliers who can help with everything you need, from proofreading to website development, Voice talent to coaching.

<https://go.michaelheppell.com/WTB-Supplier>

Idea to Book in 90 days

A programme to help you to fast-track your book project.

<https://shop.michaelheppell.com/idea-to-book-in-90-days-only-97/>

Voice That Book

Everything you need to create and sell your own audiobook.

<https://shop.michaelheppell.com/voice-that-book/>

Write That Book Masterclass University (Kajabi)

The learning platform that hosts all the content from your Masterclass.

<https://go.michaelheppell.com/library>

Write That Book The Book

There are a handful of signed hardback copies remaining. There might even be a special offer available 😊

<https://shop.michaelheppell.com/wtbbook/>

Canva

A free online graphic design tool. This link will give new members two free premium graphic images.

<https://www.canva.com/join/bistro-pelican-teal>

Publer

Publer is a clever scheduling platform for social media posts. You can create a post that goes across multiple platforms with just the click of a button. Spend some time creating content then schedule weeks and even months ahead.

There's a free version of Publer, but for just £9.50 a month you can do pretty much everything.

<https://publer.io/heps>

Would you like to run your own online quiz?

We work with SMA Digital, they are wonderful to work with.

<https://smadigital.co.uk/?aff=1>

If you'd like to create your own online course.

Use this special link to trial Kajabi FREE for 30 days. You can also run a database, website, podcast and enjoy lots of other powerful tools with Kajabi.

<https://app.kajabi.com/r/oxrswHVMV/t/but38l3n>

Writing and Editing Tools

Grammarly

A free tool that helps with grammar, spelling and punctuation.

<https://www.grammarly.com>

Hemingway

This useful app assesses your writing readability.

<https://hemingwayapp.com>

Cliché Checker

Authors need to avoid clichés like the plague 😂.

Paste your copy into Write That Book member David Viner's Cliché Checker.

<https://www.davidviner.com/cliches.html>

Self-Publishing and Printing

KDP (Kindle Direct Publishing)

Amazon's platform for authors to get books onto their marketplace.

https://kdp.amazon.com/en_US/

It's useful to have an author profile on Amazon.

<https://author.amazon.com/home>

A helpful cover sizing and positioning calculator download for Amazon.

https://kdp.amazon.com/en_US/cover-calculator

Full-Service Publishers

If you'd like someone to take on most of your book production we recommend:

The Right Book Company <https://www.therightbookcompany.com/home>

And

Indie Authors World <https://www.indieauthorsworld.com/>

Let them know you're a member of Write That Book for special offers

Typesetting and Book Design

Who else but **Matthew Bird** <https://www.jackfruittreasure.com/services-4>

IngramSparks

A self-publishing tool that allows you to publish books. They also offer global book distribution and free online training resources.

<https://ingramspark.com>

Mixam

The printing company we recommend. Many members of Write That Book have used them to print their books.

<https://Mixam.co.uk>

When choosing the design for your book, it's helpful to understand what paper you would like. You can order free samples from Mixam here.

<https://Mixam.co.uk/samples>

Websites

Rob Townsend is our preferred supplier for website design. Let him know you are a Write That Book Member for a special deal.

<https://author.robtownsend.com/>

Databases

An essential part of Tribe Building is having an email database for your contacts.

AWeber

This is the system I've used for 15 years. I have an affiliate link where you can join and sign up 500 contacts for free.

<https://mhl.aweber.com>

Additional Information

Here are a few more websites you may need as an author.

Nielsen ISBN Store

Every book needs an ISBN number (International Standard Book Number), which is a 13-digit number that uniquely identifies your book.

<https://www.nielsenisbnstore.com/Home/Isbn>

The British Library

It's a legal requirement, that a copy of all UK books are sent to The British Library.

<https://www.bl.uk/help/how-to-deposit-your-print-publications>

Barcode Generator

Your book should have a barcode. Many authors are starting to use QR codes too so potential customers can easily scan with their SMART phone.

<https://barcodeqr.com/isbn-barcode-generator/>

<https://barcodeqr.com/qr-code-generator/>

Book Reviews

Be part of the largest community of book lovers. Find and read more books you'll love. Add yourself as an author and add your books to their catalogue.

<https://goodreads.com>